



Report on Giving 2021



Ever Forward.

Thanks to your generosity, we're more prepared than ever for what comes next.



2021 Year in Review



Charitable Assets

\$	\$735,80	Clark Fund
\$	\$1,356,787	Ewing Fund
\$	\$1,578,419	Sands Cancer Center Endowment
\$	\$4,527,094	Memorial Fund
\$	\$8,883,273	The F.F. Thompson Foundation Endowment
\$17,081,373		TOTAL

Revenue Sources



\$	\$70,221	Investment Income
\$	\$215,751	Planned Giving
\$	\$224,996	Increase in Fair Market Value of Charitable Remainder Trusts
\$	\$613,927	Cash Contributions and Pledges
\$	\$2,469,447	Realized and Unrealized Gains
\$3,594,342		TOTAL

Funds Raised by Type of Fundraising Activity



\$	\$17,499	Capital Campaign
\$	\$86,843	Major Gifts
\$	\$102,550	Special Event Proceeds
\$	\$161,579	Memorial and Special Gifts
\$	\$224,996	Planned Gifts
\$	\$245,456	Annual Fund
\$838,923		TOTAL

Dear Friends,

Within Thompson Health, we entered 2021 weary but filled with hope.

A vaccine had arrived, and we looked forward to working our way back to normal. As it turned out, the year would present new challenges – variants, case surges and mandates – yet through it all, Thompson continued moving forward.

We kept growing. We improvised. We mobilized a team to get well over 18,000 doses of vaccine into the arms of community members, all while maintaining the highest levels of care throughout our service lines. At the same time, we helped our associates achieve their educational and professional goals.

Our community was right there with us, every step of the way. We knew they had our backs and whenever we felt discouraged, there was always a kind note from a patient or a handmade thank you card from a child to lift our spirits. We knew our volunteers were eager to return, too. Getting back to normal was going to take a little longer than we anticipated, but we never lost our resolve. This Report on Giving highlights a few of the reasons why.

With gratitude,



**Michael F. Stapleton, Jr.,
FACHE**
*President/CEO
Thompson Health*

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*Chairman, Board of Directors
F.F. Thompson Foundation, Inc.*

Krista Jackson
*Vice Chairperson, Board of Directors
F.F. Thompson Foundation, Inc.*

Wade A. Sarkis
*Treasurer, Board of Directors
F.F. Thompson Foundation, Inc.*

Lauren M. Dixon
*Secretary, Board of Directors
F.F. Thompson Foundation, Inc.*

The F.F. Thompson Foundation, Inc.

Board of Directors

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Chair

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Secretary

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Foundation Staff

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Director

Bianca Sibley
Project Coordinator

Susan Tufts
Administrative Assistant



Even though Thompson's gala was canceled, the Merles felt strongly that the sponsorship dollars from their family business, Genesee Construction, should still reach the health system's CNA-to-LPN program. Pictured left to right: Mary Ellyn Merle-Calabrese, Mary Ann Merle, Lawrence Merle, Jonathan Merle and Alexis Merle.

A show of empathy, both for event organizers and for their cause

Mary Ellyn Merle-Calabrese and her husband, Jake, held a small wedding ceremony in 2020. In the summer of 2021, they were looking forward to celebrating the marriage with family and friends at a large reception.

For a few months, COVID-19 cases had been low and people were enjoying getting together, but as planning for the reception intensified and the date drew closer, news of the emerging Delta variant dominated the headlines and case numbers began to creep up.

At the same time, the F.F. Thompson Foundation was planning its 2021 Summer Soirée, with organizers – and attendees – looking especially forward to the annual gala they’d been forced to cancel in 2020.

Mary Ellyn’s family business, Genesee Construction, was to be the presenting sponsor for the gala. She and her husband were able to safely pull off their August reception but she empathized when she learned Thompson had made the difficult

decision to cancel the September gala yet again.

“I fully understand the stress of planning,” she said.

Without hesitation, Mary Ellyn and the rest of the team at Genesee Construction decided they wanted their event sponsorship money to benefit Thompson’s CNA-to-LPN program, which was to have been the recipient of gala proceeds. “We’re living in a world where we’ve got to be able to roll with it and be flexible,” she said of the gesture.

Based in Dansville, Genesee Construction has Mary Ellyn’s father, Larry Merle, at the helm as President/CEO. Mary Ellyn is a project manager; her mother, Mary Ann, is office manager; her brother, Jonathan, is a site foreman; and her sister-in-law, Alexis, heads up marketing. The family-led company has been involved with a number of Thompson builds over the years, including the Canandaigua Medical Group building that opened in 2018.

Charitable giving is a big focus for the company, which has sponsored previous Thompson events and provided other philanthropic gifts. Mary Ellyn explained that having a lean overhead and not having to get approval from multiple layers of people make it possible to support a number of organizations and causes in the region.

As with many families, the Merles are familiar with the need for excellence in senior care. They have sought it out within their own family. That’s why the CNA-to-LPN program is something they wanted to support: It pays the tuition of select certified nursing assistants at Thompson’s M.M. Ewing Continuing Care Center when they attend school to become licensed practical nurses, and it also pays their full-time salary while they are working part-time in order to attend classes and keep up with their studies.

Given her family’s experiences, Mary Ellyn said, “it’s really full circle that this is where the money is going.”

Symbol of Volunteer's Kindness Lives On

things that stand out are her kindness and her faith.

The former was shown in myriad ways and places but especially within Thompson, where she volunteered for 26 years, contributing the equivalent of more than seven years of full-time work.

At one point, Shirley enlisted her elderly parents in volunteering at the hospital. Younger generations were encouraged to embrace community service as well. "She thought everybody should give back to their community, starting young," said eldest daughter Mary.

When Shirley couldn't give back to Thompson – with volunteer operations suspended due to the pandemic – the 87-year-old volunteered as a secretary with the Canandaigua Emergency Squad. Once Thompson welcomed back its volunteers, she told them, Thompson would be her priority.

Before that could happen, Shirley was diagnosed with stage 4 leukemia. The diagnosis brought her faith to the forefront, along with her deeply-held conviction that everything happens for a reason. "She was always finding the positive," daughter Sue said.

When Shirley Miller's family reflects on her life, among the

One day, the positive came in the form of a kind gesture from the hospital cafeteria. Shirley had been craving one of its chicken salad sandwiches after a cancer treatment. During the next treatment, a chicken salad sandwich on wheat – with a pickle on the side – was delivered by a cafeteria worker to the Sands Cancer Center.

Shirley had once remarked that Thompson was a place where everyone felt like family, and in May of 2021, her four surviving children, along with several grandchildren and great-grandchildren, gathered with her Thompson family for an outdoor ceremony. With Shirley front and center, they dedicated a weeping cherry tree in her honor, celebrating her selflessness, dedication and compassion.

"She was so pleased about that and so glad she got to go to the ceremony," Mary Miller said. "It meant a lot to her."

Shirley Miller passed away a few weeks later. The family now gazes upon the tree each time they drive by.

"It's a symbol of longevity," Sue said. "A tree can last forever."

“She thought everybody should give back to their community, starting young.”

- Mary Miller



Shirley Miller's four surviving children were among many family members on hand to celebrate the dedication of a tree symbolizing the longtime volunteer's lasting impact within Thompson. From left to right at a previous family occasion are James Miller, Jr., Susan Herendeen, Mary Miller, Shirley Miller, and Michael Miller.





Each time Melanie Eisenberg goes to work at Ferris Hills at West Lake/Clark Meadows, husband Bob asks her if it's "another day at the playground" because she considers it a privilege to work with what she describes as "a one-of-a-kind 'Dream Team' that lives to make our seniors happy and healthy, mentally and physically!" With their philanthropy, the Eisenbergs support activities and other quality-of-life enhancements at the senior communities.

‘A Truly Giving Couple’ Support a Place Close to Their Hearts

Friday, Nov. 6, 2015. By Monday, Nov. 9, she was at Thompson Health’s independent living community of Ferris Hills at West Lake, asking if there was an opening.

Soon, she was volunteering to help with activities at Ferris Hills and its enriched living community of Clark Meadows. It changed her life, and husband Bob’s as well. The two are in awe of the “cream of the crop” staff.

“They all have such a loving knack for keeping the residents’ spirits alive. They draw everyone into whatever they are planning, and I want to be there, too!” Melanie said, noting how much Bob enjoyed playing Santa at Clark Meadows, with their grandson as one of his elves.

The highly-engaged residents, she added, are grateful for a wide range of programs. “We both see just how much it means to seniors to be drawn into participating in activities that work the body as well as the mind,” she said.

After 35 years as a paralegal, Melanie Eisenberg retired on

In addition to assisting with activities, Melanie helps at the front desks, hostesses in the dining rooms and works as a laundry attendant or personal care aide. “There’s just a spirit there – I can’t explain it but I just love being a part of it,” she said.

The Eisenbergs moved to Canandaigua in 1977, raising three boys. A Vietnam veteran and engineer, Bob retired from RG&E in 2003 and from the Navy Reserves in 2008.

In addition to working per diem at the senior communities, Melanie does part-time paralegal work. This helps the couple have extra income for charitable giving, with Ferris Hills/Clark Meadows among the recipients of their generosity.

For example, they have funded an electronic keyboard, a book cart, and live entertainment. “I wish we could do more, but you do what you can do,” she said.

Director Aimee Ward described the Eisenbergs as “a truly giving couple.”

“Whether it’s to an organization like Thompson or to individuals who may need a helping hand,” she said, “Bob and Melanie understand what it means to give back.”

‘More Than Eager to Step Up’

Each fall during “No-Shave November,” members of the Canandaigua Police Department put down their razors and lift some of the burden from the shoulders of local residents by donating to the Sands Cancer Center’s Patient Needs Fund.

This fund helps patients who are undergoing treatment, have financial constraints and are experiencing unexpected costs of a long illness.

“Many of our officers personally know the toll cancer can take on the patient, their family and their friends,” said Chief Mathew A. Nielsen. “With the urgency of treatment taking center stage, many basic logistical needs will end up taking a back seat. Our officers recognize the unintentional void this creates in the patient’s treatment and recovery, and they are more than eager to step up and help by donating to this fund. “

Cancer Center Coordinator Deborah Wiepert is grateful.

“It is always such a relief for patients to be able to put food on their table or fill their gas tanks,” she said.



The unions and chief of the Canandaigua Police Department helped cancer patients who need an extra financial boost while undergoing treatment. Pictured left to right: Sgt. Jeremiah Jackson, Deborah Wiepert of the Sands Cancer Center, Officer Anthony Liberatore and Chief Mathew A. Nielsen.

Students Put the “Fun” in Fundraising

When students at Marcus Whitman High School “slimed” teachers and administrators in the spring of 2021, they weren’t just having fun. They were finding a creative way to raise funds for a good cause.

Their event – featuring green, watered-down pudding – was coordinated by the Student Council. One member is a resident assistant at the M.M. Ewing Continuing Care Center, and fellow students wanted to show support for her coworkers dealing with the pandemic.

Each class was tasked with raising \$100 to slime the teachers receiving the most votes. The council then sweetened the deal: If all four classes reached their goal, they could also slime their principal and district superintendent.

Exceeding the goal, the students sprang for dinners from Ed-die O’Brien’s Grille & Bar to be delivered to the skilled-nursing facility’s evening shift, dropping off cookies and muffins for those on other shifts to enjoy. Assistant Administrator Mathew Janczak said the staff was honored.

“It’s very kind,” he said, “especially since the students came up with this on their own.”



Marcus Whitman students turned a fun school activity into dinner and snacks for the staff at the M.M. Ewing Continuing Care Center. Pictured left to right: Declan Cooney, Student Council Advisor Amanda Cooney, student Mikayla Baker and CCC Assistant Administrator Mathew Janczak.



“To me, there’s no greater cause to give to than a hospital in your community.”

- *Phil Muscato*

‘There’s no greater cause’

KeyBank supports several UR Medicine affiliates, but when

it comes to supporting Thompson Health, it’s personal for KeyBank Market President & Corporate Sales Leader Phil Muscato.

“I was born and raised in Canandaigua so I’ve had a personal relationship with Thompson and all of the wonderful things it has done for the community over the years,” he said, adding, “To me, there’s no greater cause to give to than a hospital in your community.”

In addition to feeling good about KeyBank showing support to a hospital that’s been there for him and his family, Phil said he’s confident the leadership within Thompson is “second to none.”

During the pandemic, he said, President/CEO Michael F. Stapleton, Jr. has worked tirelessly, doing everything he can to keep morale up and help educate the community on the importance of things like masking and getting vaccinated.

“He’s just got this way with people and this take-charge attitude,” he said of Stapleton, noting that with others including Executive Vice President/COO Kurt Koczent and Senior Vice President of Finance/CFO Mark Prunoske, Thompson is well-positioned for a bright future.

“There are just really good people there,” he said. “Everybody is professional and they know what they’re doing.”

Phil, who joined KeyBank in 2013, said that with regard to philanthropy, the bank’s pillars of giving are education and workforce development. It typically doesn’t give to brick-and-mortar projects, but Thompson’s 12-bed intensive care unit was an exception.

“It was important to me to show support at that level,” he said, “and the ICU was so vital for the community.”

No one knew just how vital until the ICU was nearing completion as the first COVID-19 cases were hitting the region. Phil is thankful it was there, and also thankful to Thompson’s staff for everything they have done since.

“I can’t imagine what they’ve had to go through and just want to thank everyone who took such tremendous care of our fellow residents,” he said.

Moving Forward, Undaunted

At a time when resilience became more important than ever, the Thompson Health Guild continued proving its mettle throughout 2021.

For starters, the Guild awarded scholarships to five area high school seniors embarking upon careers in health care, and as it became clear the pandemic would continue longer than expected, members set about planning fundraisers they could pull off despite restrictions.

First came the inaugural chicken barbecue, followed by the second-annual pie sale and, soon after, the Tree of Lights. Although the community once again was unable to gather for the traditional lighting and reception afterwards, donations flowed in and the lights shone brightly.

Throughout, the Guild Gallery Gift Shop kept its doors open, raising proceeds for Guild programs and providing Thompson associates with a place to buy healthy snacks when the cafeteria was closed due to staff shortages.

“I am incredibly proud of our members and how they have continued soldiering on,” said President Judy Reader. “We are moving ahead with high hopes for the future.”

To join the Guild in its mission to support the health system, visit www.ThompsonHealth.com/Guild.



The Thompson Health Guild is proud of the support their group provides to Thompson patients, residents and associates. Left to right: Katie Outhouse, Vice President, Louis Loy, Treasurer, Judy Reader, President and Gail Herman, Secretary.

Join the Guild Today!

The Thompson Health Guild is actively recruiting new members eager to share their time and talents in supporting the health system. For more information, visit www.ThompsonHealth.com/Guild or contact Membership Committee Chair Diane Sickmond at (585) 738-4989.

WAYS TO GIVE



Annual Fund

Give a gift that allows Thompson to respond to new opportunities and unexpected needs of the health system.



Commemorating Love

Gifts in memory or gifts in honor show gratitude and appreciation for a person or event while making a direct, immediate impact at Thompson.



Amazon Smile

Select the F.F. Thompson Foundation as your charitable organization of choice.



Attend Special Events

Thompson puts the 'fun' in fundraising.



Plan a Fundraiser

Individuals, organizations and groups hold their own events to benefit Thompson Health.



United Way

Designate your United Way gift to UR Medicine F.F. Thompson Hospital #3316 or M.M. Ewing Continuing Care Center #2018



Donate Goods or Services

Non-monetary gifts are accepted based upon current needs of the health system. Tax deductibility is based on IRS regulations.



Legacy Gifts

Make a positive impact at Thompson through a charitable gift and achieve tax benefits, as well as desired financial and estate planning objectives.

Planned Giving examples:

- Bequests
- Charitable Gift Annuities
- Life Insurance
- Estate



Become a Corporate Partner

Support a special event with a corporate sponsorship.

TO MAKE A DIFFERENCE

Visit ThompsonHealth.com/Foundation for more information or call 585.396.6155.

TO VIEW THOMPSON'S 2021 HONOR ROLL, GO TO:

ThompsonHealth.com/Foundation/Friends

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